

ONLINE DISPLAY AD UNITS
Connect Directly to Your Target Market Online.

WilliamsonChamber.com

1 LEADERBOARD
Consistently performing Interactive Advertising Bureau-ranked ad size
Appearing at the top of the page, leaderboards are designed to highlight key messages and provide increased presence.

- General Placement
- 728 pixels wide x 90 pixels high

2 MEDIUM RECTANGLE
Consistently performing Interactive Advertising Bureau-ranked ad size
Positioned within the editorial content, the medium rectangle has generous dimensions – giving you ample space for design and information.

- General Placement
- 300 pixels wide x 250 pixels high

3 HALF RECTANGLE
Half rectangles allow for attractive and flexible eye-catching components.

- General Placement
- 300 pixels wide x 125 pixels high

Please refer to the Digital Submission Guidelines form for specifications on how to set up and submit your file.

The screenshot shows the Williamson Chamber website with several ad units highlighted with numbered callouts:

- Callout 1:** A Leaderboard ad at the top of the page, featuring a scenic image of a lake and text for 'GROVE' and 'GROVELIVING.COM'.
- Callout 2:** A Medium Rectangle ad in the 'CHAMBER MEMBER TESTIMONIALS' section, featuring a testimonial from Jeff Falvo of RevLocal.
- Callout 3:** A Half Rectangle ad in the 'UPCOMING EVENTS' section, listing events like 'Prepay for Your 2015 Meetings' and 'Member Connect! Leads Exchange'.
- Callout 4:** A Medium Rectangle ad for 'DRURY PLAZA HOTEL' with details about amenities and shuttle service.
- Callout 5:** A Large Rectangle ad in the 'LATEST CHAMBER NEWS' section, displaying statistics: '30 Professional Development Events in 2013' and '3,250 Williamson County Chamber Members'.
- Callout 6:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled 'Chamber celebrates Williamson County's job growth'.
- Callout 7:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled 'Application deadline for YLC 2015 Class is Dec. 15'.
- Callout 8:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled 'The Point Newsletter, December 2014 Edition'.
- Callout 9:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled '2014 Annual Meeting recap'.
- Callout 10:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled 'Authorization Agreement for Automatic Renewal'.
- Callout 11:** A Small Rectangle ad in the 'LATEST CHAMBER NEWS' section, titled 'The City of Spring Hill, TN is Proud to Support Maury County'.