

**ONLINE DISPLAY AD UNITS**  
Connect Directly to Your Target Market Online.

**WilliamsonChamber.com**

**1 LEADERBOARD**  
Consistently performing Interactive Advertising Bureau-ranked ad size  
Appearing at the top of the page, leaderboards are designed to highlight key messages and provide increased presence.

- General Placement
- 728 pixels wide x 90 pixels high

**2 MEDIUM RECTANGLE**  
Consistently performing Interactive Advertising Bureau-ranked ad size  
Positioned within the editorial content, the medium rectangle has generous dimensions – giving you ample space for design and information.

- General Placement
- 300 pixels wide x 250 pixels high

**3 HALF RECTANGLE**  
Half rectangles allow for attractive and flexible eye-catching components.

- General Placement
- 300 pixels wide x 125 pixels high

Please refer to the Digital Submission Guidelines form for specifications on how to set up and submit your file.

The screenshot shows the Williamson Chamber website with several ad units highlighted:

- 1 LEADERBOARD:** Located at the top of the page, featuring a banner for Grove Living with contact information (615-368-3044) and a list of amenities (GOLF, TENNIS, RESORT POOLS, FITNESS, EQUESTRIAN).
- 2 MEDIUM RECTANGLE:** Located in the 'CHAMBER MEMBER TESTIMONIALS' section, featuring testimonials from MURALE & MORE and RevLocal.
- 3 HALF RECTANGLE:** Located in the 'UPCOMING EVENTS' section, featuring a promotional offer for the DRURY PLAZA HOTEL.
- 3 HALF RECTANGLE:** Located in the 'LATEST CHAMBER NEWS' section, featuring a large green box with the text '30 Professional Development Events in 2013' and '3,250 Williamson County Chamber Members'.