

# williamson, INC

## RIBBON CUTTING CEREMONY

Congratulations and thank you for your interest in partnering with Williamson, Inc. on your event. We offer several different options to fit your schedule and budget.

### WE KNOW PEOPLE

A special invitation for your event will be sent to Williamson, Inc. media contacts and local dignitaries. (UPGRADE ONLY)



### WE DOCUMENT YOUR EVENT

A Williamson, Inc. team member will be shooting photos the day of your event to be shared on the Williamson, Inc. Facebook page. A printed copy of your ribbon cutting photo will be framed and delivered to your business following your event. (WEEKDAY ONLY)

A flashdrive of the photos will be provided to the business. (UPGRADE ONLY)

### A CHAMBER ADDRESS

Have a key representative of Williamson, Inc. address the guests at your event and share our excitement about your business. (WEEKDAY ONLY)

### SCISSORS AND RIBBON PROVIDED

There's no need to scramble to find the right ribbon or ceremonial scissors, they are both included. (WEEKDAY, WEEKEND)



### GET ON THE CALENDAR



Williamson, Inc. will include information about your event on the Events Calendar and in the Williamson Weekly e-newsletter. (WEEKDAY, WEEKEND)

### KNOW THE AGENDA

Not sure where to begin? We provide a sample agenda to help with the planning. (WEEKDAY, WEEKEND)

### WE TAKE RESERVATIONS

Your guests and Williamson, Inc. members can register for your event directly on the Events Calendar. (WEEKDAY, WEEKEND)

### WE GET THE WORD OUT

Williamson, Inc. will send a special invitation for your event to our Board of Directors, staff and volunteers. (WEEKDAY, WEEKEND)

### GET MORE EXPOSURE

Upgrade your basic package and your business will be featured online in the Williamson Herald newspaper, one of the county's most trusted news source. (UPGRADE ONLY)

## WEEKDAY BASIC

- Listing on Events Calendar
- Accept reservations
- Invitation to Chamber board and volunteers
- Ribbon and scissors
- Sample agenda
- Photos at event
- Photos on Facebook
- Chamber speaker

\$300

## WEEKEND BASIC

- Listing on Events Calendar
- Accept reservations
- Invitation to Board
- Ribbon and scissors
- Sample agenda

\$100

## PACKAGE UPGRADE

- Invitation to media outlets and local dignitaries
- Feature profile story on the Williamson Herald website, after the event
- Flashdrive of photos if taken

Please note that the package upgrade can only be purchased in addition to a WEEKDAY BASIC package. It cannot be sold as an individual item.

\$125

## SIGN UP TODAY!

Opening, expanding, or renovating a business? We would love to host your Ribbon Cutting ceremony. Call today for availability.

**Claudia Herrera**  
615-550-8506 or  
claudia@williamsonchamber.com