



Jam Stewart
Vice President, Corporate Affairs
Pet Nutrition North America, a division of Mars Petcare

Jam Stewart joined Mars in 2015, where she serves as the Vice President of Corporate Affairs for the North American Pet Nutrition business. In this role, she provides strategic leadership to protect, promote, and defend the company's reputation – internally and externally.

She leads community engagement, consumer relations, brand public relations, stakeholder strategies, and corporate digital platforms to drive positive change for pets and people. She is also the driving force behind the company's Better Cities for Pets™ program, which aims to make life better for pets by creating more pet-friendly places.

Prior to Mars, Stewart worked at SC Johnson as Sr. Director of Global Public Affairs and Communication, where she led global internal and external communications for the household goods giant. Her scope included brand public relations, public affairs, and corporate communication to drive leadership with key stakeholders including media, non-governmental organizations (NGOs), consumer groups and trade associations. She also led global employee communication, promoting strategic company initiatives to SC Johnson's 14,000+ employees.

Before joining SC Johnson, Stewart was a member of the Kohl's Department Stores marketing team, where she managed and executed strategic public relations activities for all private, exclusive and national fashion/home brands. She was instrumental in the launch of Simply Vera Vera Wang, the largest brand introduction in Kohl's history.

Prior to Kohl's, Stewart spent 10 years in the agency world working in consumer marketing and brand public relations. The majority of that time was at Zeno, a Daniel J. Edelman company, where she was a Senior Vice President in the consumer practice. There, she developed and led award-winning strategic campaigns and, as a member of Zeno's Speaking Female, developed research-driven programs targeted to women at all life-stages.

Over the course of her career, Stewart has worked with marquee brands such as Evenflo, Johnson & Johnson, Whirlpool Home Appliances, Cartoon Network, May Company, United Airlines, Pizza Hut, Jose Cuervo, Smirnoff, Oberweis Dairy, Blistex, EFFEN Vodka, Fossil, British Airways and Potbelly Sandwich Works.

Stewart earned a master's degree from Michigan State University. She graduated with honors from Eastern Illinois University with a Bachelor of Arts degree in Journalism.

Stewart lives in the Nashville area with her two kiddos, James and Jasmine, and her Brittany puppy, Jackson Ryder. She serves on several boards and committees including American Pet Products Association Board of Directors, Pet Food Institute's Public Affairs Committee and the Nashville Area Chamber of Commerce. She is passionate about making the world better for pets and volunteers regularly through the Mars Volunteer Program. She is a voracious reader and is attached to her well-worn passport.