



WHERE STRATEGIC GROWTH IS THE POINT

2019-2020

**MEMBERSHIP
BENEFITS**



BENEFITS MATRIX

MEMBERSHIP INVESTMENT BENEFITS	BASIC	CORPORATE MEMBERS	
	BUSINESS MEMBER* \$400-\$1,500	GOLD MEMBER \$2,500	PLATINUM MEMBER \$5,000
Williamson 101 Orientation, Decal and New Member Packet	↑	↑	↑
Member Only Access and Referrals	↑	↑	↑
Online Business Directory Listing with Link to Business Website	↑	↑	↑
Enhanced Directory on Chamber Website	↑	↑	↑
Access to Chamber Mailing List	↑	↑	↑
Subscription to Chamber Communications	↑	↑	↑
New Member Mention in Chamber Weekly E-Newsletter	↑	↑	↑
Unlimited Category Listings on Chamber Member Directory	↑	↑	↑
Access to Exclusive Member Discount Programs	↑	↑	↑
Access to Chamber's Social Media Channels	↑	↑	↑
Chamber Logo Usage Permission	↑	↑	↑
Representation with Local, State and Federal Officials	↑	↑	↑
Marketing/Sponsorship Opportunities at Member Pricing	↑	↑	↑
Invitations to more than 120 Relationship Building Events	↑	↑	↑
Free Press Release included on Chamber Website (quantity can vary)	↑	↑	↑
Invitation to Participate in Certain Committees	↑	↑	↑
Special Signage Recognition at Chamber Events		↑	↑
Complimentary Additional Locations in Online Directory		UP TO 4	UNLIMITED
Access to Conference Room Rentals with Exclusive Member Pricing		\$500 CREDIT	\$1000 CREDIT
Complimentary Ribbon Cutting/Grand Opening/Groundbreaking Event		1	UNLIMITED
Annual Logo Exposure on Williamson Chamber Website		↑	↑
Complimentary Event Tickets Per Quarter		2	4
Table Sponsorship at 1 Signature Event, valued at \$1,500			↑
Complimentary Member Spotlight Article of your Organization			↑
Exclusive Invites to C-Suite Events			↑

SPONSORSHIP MENU

EVENT SPONSORSHIPS

Annual Celebration, Business Expo, Outlook Williamson, & Transportation Summit

Presenting Sponsor	\$15,000
Event Sponsor	\$10,000
Supporting Sponsor	\$5,000
Signature Sponsor	\$2,500
Dessert Sponsor	\$2,000
Table Sponsor	\$1,500
Program Sponsor	\$500

Day on the Hill, State of the County, & Education Summit

Presenting Sponsor	\$10,000
Supporting Sponsor	\$5,000
Event Sponsor	\$1,500
Table or Dessert Sponsor	\$1,000
Program Sponsor	\$500

Leadership YP, & Women in Business Summit

Presenting Sponsor	\$5,000
Program Sponsor	\$2,500
Event, Table or Dessert Sponsor	\$1,500
Supporting Sponsor	\$500

Joint Chamber Mixers, Women in Business Luncheons & Mixers, & Young Professionals Networking Connects & Professional Development Luncheons

Presenting Sponsor	\$2,500/Event
Program Sponsor	\$500/Event
Venue Host	In-Kind
Beverage Sponsor	\$750
Dessert Sponsor	\$500

Member Connect Leads Exchange, Non-Profit Roundtable, & Williamson 101

Annual Presenting Sponsor	\$2,500
Tabletopper Sponsor	\$200/Event

Public Affairs Town Hall

Annual Presenting Sponsorship	\$2,500
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EVENT SPONSORSHIPS CONTINUED

First Friday: Your Small Business Resource, Nolensville Business Luncheons & Mixers, & Inclusion & Diversity

Presenting Sponsor	\$1,000/Event
Program Sponsor	\$500/Event
Breakfast Sponsor	In-Kind
Beverage Sponsor	\$750
Dessert Sponsor	\$250

MARKETING & ADVERTISING

Affinity Partnership (Subject to Board Approval)

Annual Exposure	\$5,000
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New Member Packet

Annual Exposure	\$5,000
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New Member Packet Insert

3 Month Exposure	\$600
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Relocation Packet

Annual Exposure	\$5,000
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Membership Mailing Labels

One-Time Use Mailer	\$250
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Williamson Weekly Ad

XL Square	\$450/Week
Square	\$125/Week
Banner	\$200/Week

Hot Deal E-Blast

Current/Future Deals	\$25/Week
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Livability Magazine

Journal Communications	
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www.williamsonchamber.com

Journal Communications	
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RIBBON CUTTING

Weekday Ribbon Cutting	\$300
Weekend Ribbon Cutting	\$100
Media Upgrade	Additional \$125

CONFERENCE ROOM RENTALS - MEMBER RATES

	Half Day	Full Day
Large Conference Room (seats 24-40)	\$175	\$300
Belmont Room (seats up to 8)	\$125	\$200
Naming Rights to Large Conference Room		\$15,000

FOR MORE INFORMATION, PLEASE CONTACT
MEMBERSHIP@WILLIAMSONCHAMBER.COM
OR VISIT WILLIAMSONCHAMBER.COM



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