

BENEFITS MATRIX

MEMBERSHIP INVESTMENT BENEFITS	BASIC	CORPORATE MEMBERS	
	BUSINESS MEMBER* \$400-\$1,500	GOLD MEMBER \$2,500	PLATINUM MEMBER \$5,000
Williamson 101 Orientation, Decal and New Member Packet	↑	↑	↑
Member Only Access and Referrals	↑	↑	↑
Online Business Directory Listing with Link to Business Website	↑	↑	↑
Enhanced Directory on Chamber Website	↑	↑	↑
Access to Chamber Mailing List	↑	↑	↑
Subscription to Chamber Communications	↑	↑	↑
New Member Mention in Chamber Weekly E-Newsletter	↑	↑	↑
Unlimited Category Listings on Chamber Member Directory	↑	↑	↑
Access to Exclusive Member Discount Programs	↑	↑	↑
Access to Chamber's Social Media Channels	↑	↑	↑
Chamber Logo Usage Permission	↑	↑	↑
Representation with Local, State and Federal Officials	↑	↑	↑
Marketing/Sponsorship Opportunities at Member Pricing	↑	↑	↑
Invitations to more than 120 Relationship Building Events	↑	↑	↑
Free Press Release included on Chamber Website (quantity can vary)	↑	↑	↑
Invitation to Participate in Certain Committees	↑	↑	↑
Special Signage Recognition at Chamber Events		↑	↑
Complimentary Additional Locations in Online Directory		UP TO 4	UNLIMITED
Access to Conference Room Rentals with Exclusive Member Pricing		\$500 CREDIT	\$1000 CREDIT
Complimentary Ribbon Cutting/Grand Opening/Groundbreaking Event		1	UNLIMITED
Annual Logo Exposure on Williamson Chamber Website		↑	↑
Complimentary Event Tickets Per Quarter		2	4
Table Sponsorship at 1 Signature Event, valued at \$1,500			↑
Complimentary Member Spotlight Article of your Organization			↑
Exclusive Invites to C-Suite Events			↑