

Demographics & Housing

Population, 2012 estimate	66,280
Population, 2010 Census	62,487
Change (2010-2012)	5.9%

Persons Under 5 Years	7.4%
Persons Under 18 Years	27.4%
Persons 65 Years and Over	10.1%
Female/Male	52.2%/47.8%

White	84.4%
Black or African American	6.7%
American Indian and Alaska Native	0.2%
Asian	3.8%
Native Hawaiian and Other Pacific Islander	0.0%
Two or More Races	1.7%
Hispanic or Latino	7.6%
White, not Hispanic or Latino	80.2%

Source: US Census – Data from 2010 unless otherwise noted

Households	24,338
Homeownership Rate	68.2%
Persons per Household	2.57
Median Home Value	\$309,400
Living in Same House 1 Year & Over	80.0%

Per Capita Income	\$38,342
Median Household Income	\$79,894
Persons below Poverty Level	7.7%

High School Graduate or Higher (Age 25+)	94.0%
Bachelor's Degree or Higher (Age 25+)	54.1%

Foreign Born Persons	9.4%
Language Other than English Spoken at Home	12.1%

Mean Travel Time to Work (Minutes)	23.5
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Source: US Census – Data from 2008-12 unless otherwise noted

Government & Taxes



Government	
Incorporated	1799
Government Type	Council-Manager

Property Tax (2013)	
City Property Tax Rate	\$0.3765
Franklin Special School District Rate	\$0.9775
County Property Tax Rate	\$2.00
Combined Rate	\$3.3540

Property Tax Assessment Ratios	
Residential & Farm	25%
Commercial And Industrial Property	40%
Public Utility Property	55%
Business Personal Property	30%

Sales Tax (2013)	
Local Option Sales Tax	2.25%
State Sales Tax	7.00%
Total Sales Tax Rate	9.25%

Transportation

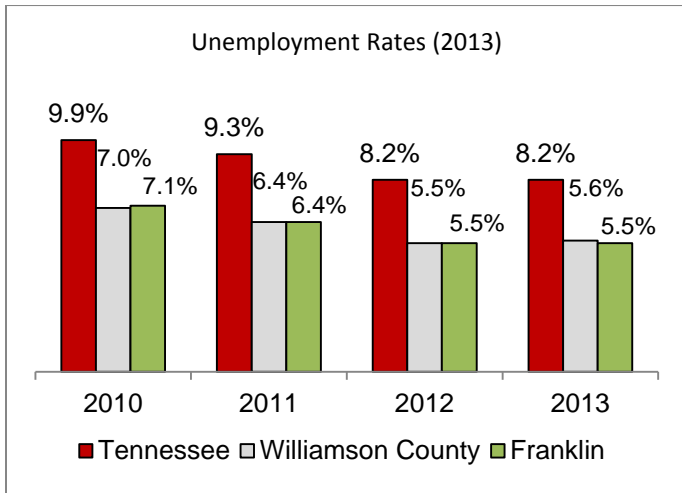
Nearest Major Airport	Nashville International Airport (BNA)
Distance	24.6 miles
Daily Flights	380

Access of Interstate	I-65
US Highways	31 & 431
State Highways	96 & 100

Climate

Average High	70.7°F
Average Low	47.3°F
Average Temperature	59.2°F

Elevation	655'
Prevailing Winds	Southeasterly
Annual Precipitation	53.05"

Labor Force


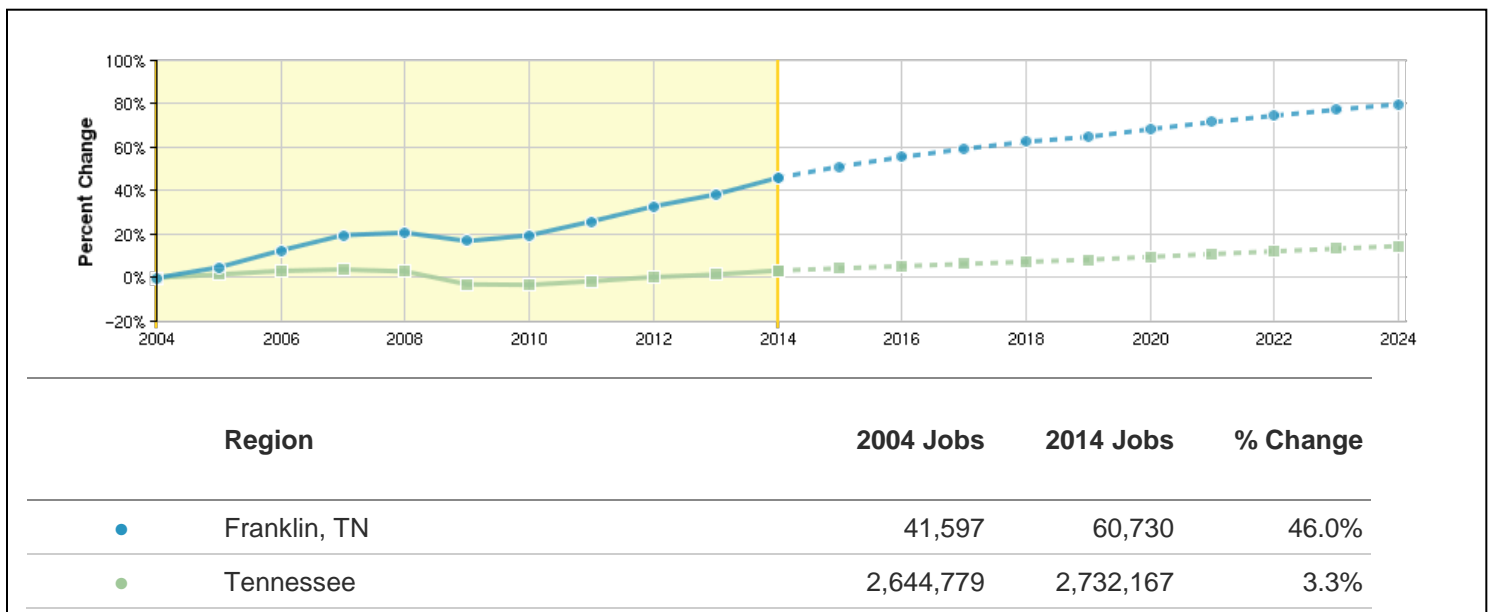
Not Seasonally Adjusted
Source: US Bureau of Labor Statistics - LAUS

Industry	Employment (2014)	%
Retail Trade	9,470	15.6%
Government	9,060	14.9%
Accommodation and Food Services	7,145	11.8%
Professional, Scientific, and Technical Services	6,780	11.2%
Health Care and Social Assistance	5,982	9.8%
Finance and Insurance	4,017	6.6%
Admin and Support and Waste Management and Remediation Services	3,126	5.1%
Construction	3,081	5.1%
Management of Companies and Enterprises	2,635	4.3%
Other Services (except Public Administration)	2,059	3.4%
Wholesale Trade	1,473	2.4%
Information	1,396	2.3%
Manufacturing	1,357	2.2%
Arts, Entertainment, and Recreation	1,017	1.7%
Real Estate and Rental and Leasing	661	1.1%
Educational Services (Private)	638	1.1%
Transportation and Warehousing	568	0.9%
Other	266	0.4%
Total	60,731	100.0%

Source: EMSI – Jobs data is for zip codes 37064, 37065, 37067, 37068, and 37069

Industry	Average Annual Wage
Retail Trade	\$32,136
Government	\$31,512
Accommodation and Food Services	\$17,108
Professional, Scientific, and Technical Services	\$73,580
Health Care and Social Assistance	\$51,792
Finance and Insurance	\$81,536
Admin and Support and Waste Management and Remediation Services	\$40,040
Construction	\$54,600
Management of Companies and Enterprises	\$133,952
Other Services (except Public Administration)	\$25,792

Source: US Bureau of Labor Statistics – QCEW; Annual 2012 Wages

Job Growth


Source: EMSI - Jobs data is for zip codes 37064, 37065, 37067, 37068, and 37069

For more information please visit www.tn.gov/ecd