



Market Profile

Thompson's Station Town, TN
 Thompson's Station Town, TN (4773900)
 Geography: Place

Prepared by Esri

	Thompson's St...
Population Summary	
2000 Total Population	1,392
2010 Total Population	2,267
2016 Total Population	4,264
2016 Group Quarters	0
2021 Total Population	5,353
2016-2021 Annual Rate	4.65%
2016 Total Daytime Population	2,999
Workers	821
Residents	2,178
Household Summary	
2000 Households	489
2000 Average Household Size	2.85
2010 Households	792
2010 Average Household Size	2.86
2016 Households	1,440
2016 Average Household Size	2.96
2021 Households	1,800
2021 Average Household Size	2.97
2016-2021 Annual Rate	4.56%
2010 Families	652
2010 Average Family Size	3.18
2016 Families	1,224
2016 Average Family Size	3.24
2021 Families	1,525
2021 Average Family Size	3.26
2016-2021 Annual Rate	4.50%
Housing Unit Summary	
2000 Housing Units	526
Owner Occupied Housing Units	85.6%
Renter Occupied Housing Units	7.4%
Vacant Housing Units	7.0%
2010 Housing Units	867
Owner Occupied Housing Units	78.1%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	8.7%
2016 Housing Units	1,563
Owner Occupied Housing Units	79.8%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	7.9%
2021 Housing Units	1,988
Owner Occupied Housing Units	78.4%
Renter Occupied Housing Units	12.1%
Vacant Housing Units	9.5%
Median Household Income	
2016	\$102,084
2021	\$111,503
Median Home Value	
2016	\$357,173
2021	\$349,390
Per Capita Income	
2016	\$40,468
2021	\$44,193
Median Age	
2010	39.5
2016	38.1
2021	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income	
Household Income Base	1,439
<\$15,000	5.1%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	11.6%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	16.5%
\$200,000+	11.6%
Average Household Income	\$122,774
2021 Households by Income	
Household Income Base	1,801
<\$15,000	4.2%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	1.9%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	19.8%
\$200,000+	12.3%
Average Household Income	\$134,444
2016 Owner Occupied Housing Units by Value	
Total	1,247
<\$50,000	1.8%
\$50,000 - \$99,999	1.3%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	9.9%
\$200,000 - \$249,999	14.6%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	19.0%
\$400,000 - \$499,999	22.1%
\$500,000 - \$749,999	13.6%
\$750,000 - \$999,999	3.1%
\$1,000,000 +	3.0%
Average Home Value	\$395,870
2021 Owner Occupied Housing Units by Value	
Total	1,560
<\$50,000	0.8%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	7.1%
\$200,000 - \$249,999	17.9%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	21.0%
\$400,000 - \$499,999	20.6%
\$500,000 - \$749,999	12.8%
\$750,000 - \$999,999	3.1%
\$1,000,000 +	2.8%
Average Home Value	\$398,045

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Thompson's St...
2010 Population by Age	
Total	2,267
0 - 4	5.6%
5 - 9	8.3%
10 - 14	8.4%
15 - 24	11.6%
25 - 34	9.6%
35 - 44	15.4%
45 - 54	19.1%
55 - 64	13.8%
65 - 74	5.2%
75 - 84	2.4%
85 +	0.8%
18 +	72.2%
2016 Population by Age	
Total	4,265
0 - 4	6.6%
5 - 9	8.1%
10 - 14	9.4%
15 - 24	12.1%
25 - 34	9.5%
35 - 44	15.0%
45 - 54	16.6%
55 - 64	13.3%
65 - 74	6.5%
75 - 84	2.1%
85 +	0.8%
18 +	71.2%
2021 Population by Age	
Total	5,355
0 - 4	6.4%
5 - 9	7.4%
10 - 14	8.5%
15 - 24	11.9%
25 - 34	10.8%
35 - 44	13.8%
45 - 54	15.6%
55 - 64	13.7%
65 - 74	8.2%
75 - 84	3.0%
85 +	0.8%
18 +	72.8%
2010 Population by Sex	
Males	1,132
Females	1,135
2016 Population by Sex	
Males	2,111
Females	2,154
2021 Population by Sex	
Males	2,648
Females	2,707

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Thompson's St...
2010 Population by Race/Ethnicity	
Total	2,267
White Alone	92.0%
Black Alone	4.9%
American Indian Alone	0.0%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.8%
Hispanic Origin	3.1%
Diversity Index	20.3
2016 Population by Race/Ethnicity	
Total	4,264
White Alone	93.0%
Black Alone	3.4%
American Indian Alone	0.2%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.7%
Hispanic Origin	3.3%
Diversity Index	18.8
2021 Population by Race/Ethnicity	
Total	5,354
White Alone	92.2%
Black Alone	3.5%
American Indian Alone	0.1%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	3.7%
Diversity Index	20.9
2010 Population by Relationship and Household Type	
Total	2,267
In Households	100.0%
In Family Households	92.9%
Householder	28.8%
Spouse	25.0%
Child	34.8%
Other relative	3.0%
Nonrelative	1.5%
In Nonfamily Households	7.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Thompson's St...
2016 Population 25+ by Educational Attainment	
Total	2,719
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	3.1%
High School Graduate	14.8%
GED/Alternative Credential	2.9%
Some College, No Degree	18.2%
Associate Degree	7.0%
Bachelor's Degree	37.7%
Graduate/Professional Degree	14.6%
2016 Population 15+ by Marital Status	
Total	3,236
Never Married	24.6%
Married	65.6%
Widowed	3.0%
Divorced	6.7%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.9%
Civilian Unemployed	4.1%
2016 Employed Population 16+ by Industry	
Total	2,120
Agriculture/Mining	1.5%
Construction	4.7%
Manufacturing	10.4%
Wholesale Trade	3.3%
Retail Trade	8.9%
Transportation/Utilities	8.3%
Information	2.6%
Finance/Insurance/Real Estate	8.2%
Services	48.7%
Public Administration	3.4%
2016 Employed Population 16+ by Occupation	
Total	2,121
White Collar	72.1%
Management/Business/Financial	22.3%
Professional	29.3%
Sales	11.7%
Administrative Support	8.8%
Services	11.6%
Blue Collar	16.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	3.0%
Production	2.9%
Transportation/Material Moving	8.0%
2010 Population By Urban/ Rural Status	
Total Population	2,267
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	18.7%
Rural Population	81.3%

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2010 Households by Type	
Total	792
Households with 1 Person	15.2%
Households with 2+ People	84.8%
Family Households	82.3%
Husband-wife Families	71.5%
With Related Children	35.2%
Other Family (No Spouse Present)	10.9%
Other Family with Male Householder	4.0%
With Related Children	2.5%
Other Family with Female Householder	6.8%
With Related Children	4.0%
Nonfamily Households	2.5%
All Households with Children	41.9%
Multigenerational Households	3.4%
Unmarried Partner Households	3.3%
Male-female	2.7%
Same-sex	0.6%
2010 Households by Size	
Total	792
1 Person Household	15.2%
2 Person Household	34.1%
3 Person Household	20.7%
4 Person Household	16.9%
5 Person Household	8.7%
6 Person Household	2.8%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	792
Owner Occupied	85.5%
Owned with a Mortgage/Loan	65.0%
Owned Free and Clear	20.5%
Renter Occupied	14.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	867
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	18.1%
Rural Housing Units	81.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		Thompson's St...
	1.	Professional Pride (1B)
	2.	Boomburbs (1C)
	3.	Soccer Moms (4A)
2016 Consumer Spending		
Apparel & Services: Total \$		\$4,462,354
Average Spent		\$3,098.86
Spending Potential Index		154
Education: Total \$		\$3,427,937
Average Spent		\$2,380.51
Spending Potential Index		168
Entertainment/Recreation: Total \$		\$6,565,929
Average Spent		\$4,559.67
Spending Potential Index		156
Food at Home: Total \$		\$10,308,793
Average Spent		\$7,158.88
Spending Potential Index		144
Food Away from Home: Total \$		\$6,840,892
Average Spent		\$4,750.62
Spending Potential Index		154
Health Care: Total \$		\$11,442,979
Average Spent		\$7,946.51
Spending Potential Index		150
HH Furnishings & Equipment: Total \$		\$4,042,544
Average Spent		\$2,807.32
Spending Potential Index		159
Personal Care Products & Services: Total \$		\$1,634,939
Average Spent		\$1,135.37
Spending Potential Index		155
Shelter: Total \$		\$34,177,202
Average Spent		\$23,734.17
Spending Potential Index		152
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$5,276,848
Average Spent		\$3,664.48
Spending Potential Index		158
Travel: Total \$		\$4,612,188
Average Spent		\$3,202.91
Spending Potential Index		172
Vehicle Maintenance & Repairs: Total \$		\$2,252,569
Average Spent		\$1,564.28
Spending Potential Index		151

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.